

Head of Digital Media



**LAKE
HOUSE**

Applications are invited for the above post who possess the following qualifications and requirements. Preference will be given to those who have experience in the Digital Media field.

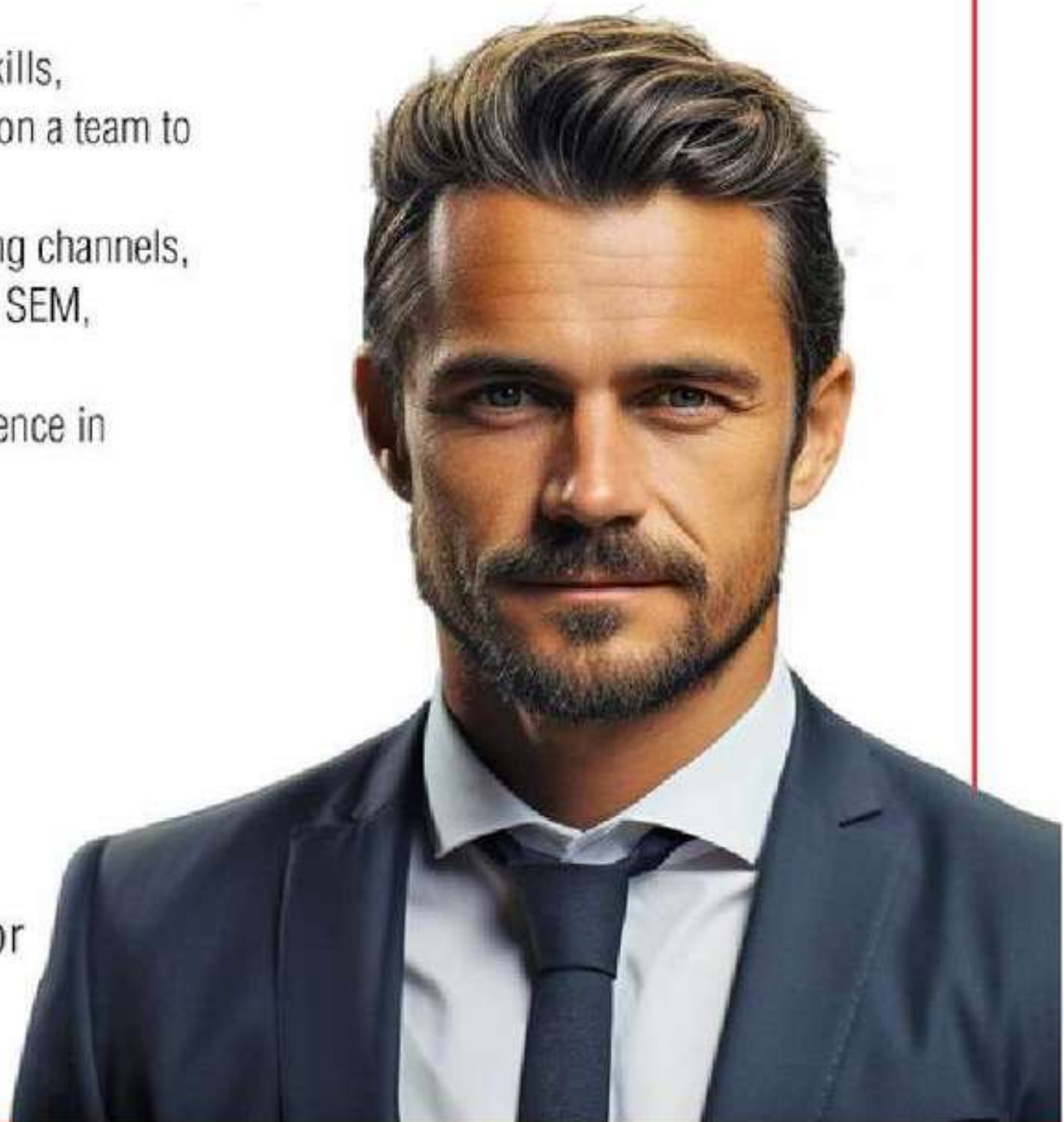
Qualifications and Requirements:

- Bachelor's Degree in Business Administration, Marketing, Communication, Advertising with 5 years overall experience in marketing of which 2 years as a Manager Digital Marketing/Digital Media or in a similar role in a reputed digital media organization
Or
- CIM or SLIM qualification at Level 6 with 6 years' overall experience in marketing of which 3 years as a Manager Digital Marketing/Digital Media or in a similar role in a reputed digital media organization
Or
- Digital Marketing Diploma with 7 years' overall experience in marketing of which 5 years as a Manager Digital Marketing/ Digital Media or in a similar role in a reputed digital media organization
- Strong leadership and management skills, with the ability to inspire and motivation a team to deliver exceptional results
- Deep understanding of digital marketing channels, tools and techniques, including SEO, SEM, Social Media and Digital Journalism
- Proficiency in analytic tool and experience in data-driven decision making

Age limit: Below 40 years

Interested?

Then send your CV to
careers@lakehouse.lk or



**LAKE
HOUSE**

THE HUMAN RESOURCES DEPARTMENT
THE ASSOCIATED NEWSPAPERS OF CEYLON LTD
No. 35, D.R. Wijewardene Mawatha, Colombo -10.